

# BALLET AND ALL THAT JAZZ

## 2012 PROGRAM MAGAZINE CONTEST

### I. Description of the Contest

Ballet and All That Jazz is proud to announce their first annual Program Magazine! The Program Magazine will feature our dancers and the 2011-2012 dance season as a “yearbook” setting. The Program Advertisement Contest is an opportunity for BAATJ dancers and their families to win a relaxing weekend getaway and many other prizes through raising advertisements to be featured in the magazine! There is no doubt the magazines will be read by many and kept as keepsakes.

### II. Instructions:

Ballet and All That Jazz Dancers and family members will collect personal messages and local business advertisements, which will be featured in our first annual Program Magazine issued in June 2012. Please print or email the appropriate forms available to you on our website by clicking on the “Dance Performance” tab.

### III. Contest Period

Contest will begin January 15, 2012 – April 30, 2012. All messages and payments paid in full will not be accepted after April 15, 2012.

### IV. Who can enter

All Ballet and All That Jazz Dancers are automatically entered. Contest excludes all members who are not enrolled as a Ballet and All That Jazz student. Ballet and All That Jazz students count on friends, family members and local business to place a personal message or business advertisements.

### V. How to Increase Personal Messages/Advertisements

Personal Message - It always brightens a dancer's day to see their name with a message from someone they love! Ask family and friends to wish your dancer “good luck” to let them know how proud they are. Select the size of advertisement and even add a picture!

Advertisements - The “what’s in it for me factor” applies most with local businesses. Assure potential business owners they will be attracting new customers by purchasing space in your magazine.

## 2012 PROGRAM MAGAZINE CONTEST (cont.)

### VI. Elimination

Ads will be eliminated if the payment method(s) are not accepted by the BAATJ Dance School or bank by April 15, 2012.

### VII. Winner selection

The winner(s) will be selected based on the currency of ads reached.

### VIII. Prizes

Prizes include the following:

1. \$800.00 in advertisements receives a weekend getaway, courtesy of Ballet and All That Jazz, LLC. The weekend getaway trip includes:
  - A. Two night consecutive overnight accommodation (you pick the weekend) for a family in a Two Bedroom Suite with Hot and Cold Breakfast Buffet every morning at the Residence Inn by Marriott in East Greenbush, NY.
  - B. A bowling certificate to Spare Time Bowling in East Greenbush, NY for four people, which includes two games and shoe rentals.
  - C. \$100.00 gift certificate to have dinner at a local restaurant.
  - D. \$40 movie pass to Regal Cinemas.
2. \$100.00 in advertisements receives \$25 gift certificate.
3. Dancers who raised \$800.00 in advertisements will be featured on the front of next year's 2012-2013 Annual Performance Magazine.
4. The dancer that raises the greatest total in messages/advertisements will be featured on the entire inside of the front cover (sized 8X11) including a headshot taken in the following year during the annual Photo shoot dates.  
\*\*\*Not valid if Dancer does not exceed \$800.00 value, and must be a current student with BAATJ with no balance under their account\*\*\*

### IX. Winner notification

Winner(s) will be notified by a BAATJ staff member in person by May 15, 2012. First place winner who raised the most in messages/advertisements will be announced at the Annual Performance on June 30, 2012 during the Finale segment.

### X. Expiration

The Hotel accommodation will expire 1 year from June 30, 2012.

\*\*\*Please contact a BAATJ staff member for further instructions\*\*\*